Hungarian Academy of Fine Arts, DLA Department

Vjing as method

DLA Thesis Andrea Sztojánovits 2017

Thesis Supervisor:

Dr. habil. Zoltán Szegedy-Maszák DLA

Dr. habil. János Sugár DLA

While on the one hand, my research is about finding the answers in the nomad, tribal 'unchangingness' and inner 'feelings' of our digital visual culture, and vjing in particular, on the other hand, the process of the research runs parallel with technological progress, especially the Art & Tech trends. In the 21st century, technological innovation with results in real-time processing gave new tools to artists, and opened up different perspectives in digital audiovisuality, the synthesis of sound and image and made a significant step in the fields of live audiovisual arts and visual performances: the artist could became an electronic visual musician. The goal of my research is to present the activity of vjing and the creative personality of the VJ. The theme of the dissertation integrates the analysis of visual arts in visual music history and visual culture of the underground party scene. My goal is to interpret vjing as a method dealing with responses through receptive actions based on musical perception, both in terms of the personal immanent and environmental expansive processes.

Topics of the research process:

- I. Univerzoom: social- and cultural interactions, the indirect, external environment; neo-tribes and the effect of techno paradox
- II. Abstract Cosmos: the background of VJ, the relationship between the underground partyculture and visuality
- III. Cyberfield: the space: Sonic-visual data / The visual environment, categories of genres, analog visual roots and growth, the computer period
- IV. The VJ: subjective inner perspectives, experiences from instict to consciousness